The Star-Bulletin Want Ads and the Work They Do

Make immediate and profitable returns from investment in the STAR-BULLETIN Want Columns. If you have anything to sell you can find no better or quicker way of finding the buyer than through the STAR-BULLETIN Want Ads. THOUSANDS read them. For one cent a word you can reach the STAR-BULLETIN'S 5,000 and more subscribersand that means MORE than 15,000 READERS. Surely in that vast number you will find the one who WANTS what you have or if you want something a little Want Ad will get it. Help Wanted, Situation Wanted, Furnished Cottages, Furnished Houses, Furnished Rooms, Real Estate, or anything For Sale or To Rent.

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FOR SALE

Lawn mowers-the kind and make that not only do the cutting properly, but keep sharp longer and last for many seasons. Phone 1261. Lewers & Cooke, Ltd., King street. k5389-tf

The Transo envelope, time-saving in vention. No addressing necessary in sending out bills or receipts. Ho All lovers of music to develop talen nolulu Star-Bulletin Co., Ltd., sole agents for patentee.

Kruger plano in perfect condition; leaving town; chance to secure Cocoanuts and cocoanut husks bought great bargain. Inquire 1436 Young

Ford runabout, good condition; \$125 cash will take ft. See V. V. Newell, Schuman Carriage Co.

Billiard-poole table; almost new 1546 Thurston ave.; phone 4116. 5936-4t

Good, investment; over 10 per cent; rented house. Tel. 1842. 5890-tf

Inter-Island and Oahu Railroad shipping books at Star-Bulletin office. tf COCOANUT PLANTS FOR SALE. Cocoanut plants for sale; Samoan variety. Apply A. D. Hills, Libue,

Jonas Canffeld, 60 years old, was

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WANTED

Everyone with anything for sale to "Play Safe." Considering the fac tors of sales, success in planning an ad is more satisfactory than knowing "how it happened" afterward. Star-Bulletin Want Ads "Bring Home the Bacon" every

by taking lessons from Ernest E Kaal 51 Young Building. Tel. 3689. 5381-tf

in any quantity. Pacific Fibre Co., Ltd., 1382 Lillia st. Phone 4033. 5935-tf

Fox Terrier, male puppy. Address P Q. box 808, City.

SITUATION WANTED

Schoolboy wants work mornings and evenings. Address "T. H.," box :71 5936-6t

> PHOTOGRAPHERS! FOR SALE.

14x84 Premo camera with Goerz Dagor lens f6.8 in Nolute shutter, with telephoto lens, wide angle lens and complete equipment for dark Officers' school every Monday, 5 p. m. and finishing room. To be had at a bargain. Can be seen at Honolulu Lt. Col. William R. Riley. Photo Supply Co.

found dead in Keuka Lake at Pen
Yan, N. Y., standing upright against hauled the Italian steamer Montethe pier in water 20 feet deep near bello 200 miles cast of the Banhamas, Maj. Gustave Rose, 2nd Bat.

The German cruiser Karlsruhe over-Capt. George B. Schrader, Q. M. Maj. Merle M. Johnson, Ist Bat. Capt. Reginald W. Warham, Com's'y. ist Lt. Charles R. Frazier, Adjt. 2nd Lt. Roscoe W. Perkins, Q. M. Kueka landing. He walked off the and demanded the ship's papers. A 2nd Lt. Fred W. Humphrey, Q. M. Chaplain, Valentin Francks (Capt.)

To Our Advertisers-

Do you take your advertising seriously? Do you conscientiously use every available means to get the utmost in results from your

Advertising is a science—and it is correspondingly true of advertising, as of any other line of endeasor, that in order to obtain the maximum in results it must be done thoroughly and exhaustively.

Hence-

There is more to advertising than the mere publication of certain stipulated facts and prices!

Do you insist that your employes read your ads, that they may familiarize themselves with the specials of the day, and thereby cooperate with your patrons in making their purchases?

Do you clip and post, in conspicuous places in your establishment, your ads, as they appear, to facilitate this?

Do your employes call the attention of your customers to the fact that you advertise for their benefit-suggesing that they would do well to watch for and read your announcements?

The you extend every courtesy at your command to those who come into your store that they may be impressed with the cordiality of your house, so that when they notice your ads they will stop and read what "The House of Courtesy" has to say?

¶Advertising, in retail stores, tends to toneup the entire establishment. It puts the store on record as promising certain definite thingsin quality of merchandise, in character of serv-

Do you see to it that the dignity accorded your store by advertising is lived up to?

These are a few questions—and a few suggestions, perhaps, that may serve to help our advertisers in deriving every penny's worth of value from the money invested in advertising.

To attain and permanently maintain a profitable business, it is absolutely necessary to lay down certain standards-advertise them-and then live up to them!

> He who would by his efforts rise Must work-and advertise.

> > THE "AD MAN."

CLASSIFIED BUSINESS

DIRECTORY

REFERENCE FOR BUSY PEOPLE

UTOMOBILE. Frank Baker, now located at Oahu Auto Stand. Phone 3848.

5892-2m EL VERANO-PHONE 2004. 1049 Beretania st. First-class rooms and board, reasonable rates; cottages in course of construction. Henry G. Bedford, manager.

5927-1m

CITY CLOTHES CLEANERS. Are prepared to handle your work Nuuanu at Vineyard. Phone 5042.

HOTEL TAXI STAND. PHONE 4400, BUICK CARS, TAXI RATES; SERVICE DAY AND NIGHT. JOHN VIERRA, MANUEL COSTA AND M. R. GONSALVES,

MILLINERY. K. Isoshima, stylihs millinery. King ner Bethel. Phone 2136. 5922-tf

F. W. HUSTACE Motorcycle and Auto Repairing, 427 Queen st. Telephone 1498.

NATIONAL GUARD BULLETIN

Roster of officers, list of regular drill nights, stations, and current infor-5935-6t mation for the National Guard of Hawaii. Armory, corner Hotel and Miller

GENERAL STAFF. Col. John W. Jones. The Adjutant General. Maj. Charles W. Ziegler, Insp. gen. Maj. Elmer T. Winant, Ord. Dept. (Brevetted Colonel.) Maj. Charles B. Cooper, Surg.-gen.

Maj. John W. Short, Chief Q. M. Capt. Henry Van Gleson, Q. M. C. (Brevetted Lieut.Colonel.) Maj. Emil C. Peters, J. Adv.-gen. Capt. Leo L. Sexton, Med. Dept. Aide to the Governor, Capt. J. D. Dougherty, Infantry.

INSPECTOR-INSTRUCTOR'S OFFICE. Lieut. W. C. Whitener, U. S. A., Inspector-Instructor.

REGIMENTAL FIELD AND STAFF OFFICERS, 18T INF. 5926-tf Capt. James A. Thompson, Adjt. Capt. George B. Schrader, Q. M.

(Brevetted Lieut.Colonel.)

Maj. William E. Bal, 3rd Bat. 1st Lt. John W. Kanaeholo, Adjt. 2nd Lt. George H. Cummings, Q. M. COMPANIES STATIO NED AT HONOLULU.

Company A-Capt. H. P. O'Sullivan, 1st Lieut. P. M. Smoot; 2d Lieut. J. L. L. K. Cunningham. Thursday, 7:30 p. m. Company B-Sapt. Paul Super, 1st. Lieut. W. F. Armstrong, 2nd Lieut A. J. Lowrey. Wednesday, 7:30 p. m.

Company C-Capt. J. M. Camara, 1st Lieut. L. R. Medefros, 2nd Lieut. G. K. Stein. Friday, 7:30 p. m. Company D-Capt. W. V. Kolb, 1st Lieut. F. W. Wichman, 2nd Lieut. G.

Schaefer. Wednesday, 7:30 p. m.

No rifle practice at Kakaaho range next Sunday.

Company E—Capt. C. M. Coster, 1st Lieut. John Hilo. Monday, 7:30 p. m.

Company F—1st Lieut. M. R. Houghtailing, 2nd Lieut. J. Lemon. Tuesday.

Company G-Capt. B. F. Ka-ne, 1st Lieut. L. K. Ka-ne, 2nd Lieut, W. N. Kaina. Monday, 7:30 p. m. Company H—Capt. L. W. Redington, 1st Lieut, J. C. Lo. Tuesday, 7:30 p. m. Company K—(Attached to 2nd Battalion)—Capt. J. W. Cook, 1st Lieut. W. Ahia, 2nd Lieut. E. K. Chung. Thursday, 7:30 p. m. STATIONED ON MAUI

Company I-Wailuku-Capt. W. F. Kase, 1st L'at. W. S. Chillingsworth, 2nd Lieut, R. K. Wilcox. Company L-Lahaina-Capt. W. F. Young, 1st-Lieut. W. K. Kaluakint.

STATIONED ON HAWAII.

Company M-Hilo-Capt. J. D. Easton, 1st Lieut. H. M. Morehead, 2nd Lieut. J. S. Caceres. MEDICAL OFFICERS WITH SANITARY TROOPS. Capt. R. W. Benz. Maj. E. D. Kilbourne. Capt. F. L. Morong.

[By Latest Mail]

German troops have invaded Luxemburg. Germany has violated the neutrality of Luxemburg. This neutrality was established by a treaty negotiated and signed in London in April of 1867. Ratifications of this treaty were exchanged in London, May 30, 1867. Aritcle II of it reads as follows: 'The grand duchy of Luxemburg will be a state perpetually neutral. The powers which sign the present treaty declare themselves as bound to respect this neutrality and to make it respected by others. This neutrality is placed under the guarantee of the powers which have signed the treaty."

The British ambassador at Berlin asked the German secretary of state for foreign affairs whether Germany was prepared to respect the neutrality of Belgium. The German secretary of state for foreign affairs declared that he was not able to answer. The neutrality of Belgium has been established by a treaty signed in London.

The German ambassador at St. Petersburg notified Russia of the deciar-ation of war by his government when negotiations were pending between Austria-Hungary and Russia and at gary had declared that she was prepared to consider the matter of the Austro-Serb conflict with Servia or with a neutral power on behalf of Servia.

LEEDS, Eng.—Sir William Osler, professor of medicine at Oxford unity appointed administrator of the estate of Samuel Kanui, late of Honolulu, Island of Oahu, deceased intestate, hereby gives notice to all persons having claims bacco interests here in their backets and interests and interests and interests here in their backets and interests here in their backets and interests and interests here in their backets and interests and interests and interests and interests and interests and inter

matter with Servia or with a neutral tuberculosis." power speaking in behalf of Servia. In spite of this, on the afternoon of LIMA, Peru.—The Peruvian Cong. 1914. Germany on Russia.

sia and Germany and the German ameverything for his departure from the and to waive all defects.

July 31, Germany called to the flag the last five classes of her reservists. This she could do by means of the martial law proclaimed by Germany which permitted her to keep the news secret. Consequently, on July 31, mo-bilization was going on in Germany. In spite of this France waited until

Aug. 1, at 5 o'clock in the afternoon, bassy in London today issued the following statement:

German troops have invaded LuxemGeneral mobilization was ordered in

REAL ESTATE TRANSACTIONS

Entered of Record August 19, 1914 From 10:30 a. m. to 4:30 p. m. William C Achi Tr to Henry Waterhouse Trust Co Ltd William C Achi Tr to Allen & Robinson Ltd Paul Muhlendorf Tr to William

C Achi Tr Entered of Record August 20, 1914, From 8:30 a. m. to 10:30 a. m. J P Cockett to Chun Chong Est of Mrs B M Allen by Exors to W C Achi Tr Rel Paul Muhlendorf Tr et al to Haro

vestment Co of Haw Ltd Hoffman Cafe by Reevr to Fu Wah et als BS

THIS DR. OSLER SAYS WE ALL HAVE CONSUMPTION.

Germany on Russia. of a suspension bridge over the Mages France was asked to tell what she river, province of Castilla, between would do in case of war between Rus- Cantos and Coriri.

GARAGE & MACHINE SHOP. For machine work call at the Pala ma Garage and Machine Works, King, near Liliha.

Tony Tavares, Bethel street stand. Phone 4004.

> 5913-1m BY AUTHORITY.

RESOLUTION NO. 196.

Be it Resolved by the Board of Supervisors of the City and County of Honolulu, Territory of Hawaii, that Suite cool, mosquito-proof rooms; prithe sum of Two Thousand Three Hundred and Eighty (\$2,380.00) Dollars be and the same is hereby appropriated out of all moneys in the general fund of the Treasury for the following Four-bedroom furnished house in Mapurposes, to-wit:

Maintaining of roads, Koolaupoko District, Waikane road\$1,200.00

Maintenance of roads, Honolulu District 1,180.00 Presented by WM. H. McCLELLAN,

Honolulu, August 19, 1914. At a regular adjourned meeting of Two large from rooms, adjoining bath, the Board of Supervisors of the City and County of Honolulu, held on Wednesday, August 19, 1914, the foregoing resolution was passed on First Reading and ordered to print on the following vote of said board: Ayes: Hardesty, McClellan, Mark

ham, Pacheco, Total 4. Noes: None. Absent and not voting: Wolter, Petrie, Cox. Total 3. E. BUFFANDEAU,

Deputy City and County Clerk. 5936-Aug. 19, 20, 21. SEALED TENDERS.

Sealed Tenders will be received up 12 o'clock noon, on the 31st day o August, A. D. 1914, at the office of the Clerk of the City and County of Honolulu, room No. 8, McIntyre build-ing, for furnishing all materials, tools and labor necessary to construct school buildings on the following lo-

cations:

Ewa-Three (3) buildings. Waipahu-Three (3) buildings. Alea-Three (3) buildings. Waialua-Four (4) buildings. Kahuku-Two (2) buildings. Wahlawa-One (1) building. Waimanalo-One (1) building. Manoa-Two (2) buildings. Kalihiwaena—Two (2) buildings. Kamoiliili-Four (4) buildings. Plans, specifications and form of proposal may be had upon application and a deposit of Five (\$5.90) Dol-

lars at the office of the City and County Clerk. The Board of Supervisors reserves assador at Paris began to prepare the right to reject any or all tenders

D. KALAUOKALANI, JR.,

SHERIFF'S SALE NOTICE.

Under and by virtue of a Writ of

Execution issued by the Honorable M. Monsarrat, District Magistrate to order a general mobilization. This of Honolulu, City and County of Howas done for the purpose of making nolulu, Territory of Hawaii, on the LONDON, Aug. 2.—The French em- clear that she was not the aggressive 21st day of July, A. D. 1914, in the matter of Harry T. Mills, plaintiff against the United Mercantile Co., defendant, I did at said Honolulu, City France Aug. 1, at 5 o'clock in the af- and County and Territory aforesaid, ternoon. The first day of mobilization on the 22nd day of July, A. D. 1914, began Aug. 2 at midnight. sell at Public Auction to the highest bidder, at the Police Station, Kalakaua Hale, in said Honolulu at 12 o'clock noon of Saturday the 22nd day of August, A. D. 1914, all the right, title and interest of said United Mercantile Co., defendant in and to the following described property, unless the sum of Two Hundred and ninetyone and 94-100 (\$291.94) dollars, that being the amount for which said Execution was issued, together with interest, costs, my fees and expenses are previously paid:

One automobile, Cadillac, No. 1680. One automobile, Studebaker, No.

Terms, cash. Dated Honolulu, July 22, 1914. CHARLES H. ROSE, Sheriff, City and County of Honolulu 5913-July 23, Aug. 7, 21.

ADMINISTRATOR'S NOTICE TO CREDITORS.

consumption by telling them that they against said estate to present the Servia.

The German ambassador at Paris yesterday morning had an interview with the French prime minister concerning the Austro-Serb conflict, and especially about the decision reached by Austria-Hungary to consider the by Aus diate settlement with the undersigned. advertising the insular tobacco pro-

HENRY SMITH,

5920-July 31, Aug. 7, 14, 21, 28.

TITA A TOO /ニリリ マニリル

FOR RENT

Desirable houses in various parts of the city, furnished and unfurnished at \$15, \$18, \$20, \$25, \$30, \$3F '40 and up to \$125 a month. Ser ...st in our office. Trent Trust Co., Ltd., Fort St., between King and Merchant.

Nicely furnished house, four bedrooms and sleeping porch, \$50. No children. Apply Mrs. B. F. Lee, 1534 Magazine st. Zhone 1463. 5914-tf

College hills, on carline, three-bed room furnished house, for one year or longer. Apply W. T. Schmidt, with H. Hackfeld & Co., Ltd. 5927-tf

vate family. 1020 Richards st., opp. Capitol grounds. Phone 2179. 5336-6t

noa, on car line. Apply D. H. Gilmore, C. Brewer & Co., Ltd. 5933-tf

Furnished cottage for rent; 5 rooms. 636 Hotel st, near Alapai. 5932-tf

FURNISHED ROOMS

single or en suite; also, use of teception room; suitable for doctor or other professional man or family; table board if desired. Two blocks from the business center. Engleside Hotel, 251 Vineyard st.; phone 1863. 5936-tf

THE NEW ERA HOTEL 1450 FORT STREET ABOVE VINEYARD ST.

Engleside, 251 Vineyard st. Open un der new management; large, cool rooms; with or without board; lanai dining room. Only two blocks from center of town. Phone 1863.

5934-1m UNFURNISHED HOUSES

House on Wilder ave., 3 bedrooms; rent reasonable. Phone A. Theven in, 1519 or 1787.

5934-6t Modern 5-room cottage, mosquito proof; \$30. Telephone 2664. 5934-tf

ROOM AND BOARD

Excellent table board by the meal day or week. Special rates by the month. Apply at the Roselawn, 1366 S. King st. 5912-tf

FAMILY HOTEL

The Cassidy, only home hotel, Waikiki Beach, consists of individual cottages and single rooms. Cusine excellent, 1000 ft. promenade pier at the end of which is splendid bathing pool and beautiful view. 2005 Kalla road. Tel. 2879. Terms

FROM ISLANDS

[By Latest Mail]

MANILA, P. I.—Passengers going to the United States may now carry as many cigars and cigarettes as they like along with their personal baggage, according to a United States treasury decision handed down on July 14. A cable from Brigadier-general Frank McIntyre, chief of the bureau of insular affairs in Washington, to the executive bureau, received yester-

sion July 14 authorizes passengers to hiawa. Phone 469. bring 50 cigars or cheroots or 300 cigarettes free of internal revenue tax and any number additional, provided legally packed and internal revenue tax paid."

The privileges of bringing in 50 ci-gars and 300 cigarettes has been in force for some years. The new ruling permits passengers to bring in

Dated, Honolulu, T. H., July 31, duct. Since this concession was se-1914. Administrator, estate Samuel Kanui, deceased gage was taken up with the Washington authorities.

HOTEL

FRANCISCO Genry Street, shove Union Square

New steel and concrete structure. Third addition of hundred rooms just completed. A high class hotel at very moderate rates. In center of theatre and retail district. On car lines transferring to all parts of city. Electric omnibus meets all

trains and steamers. Hotel Stewart recognized as Hawaiian Island Headquarters. Cable Address "Trawets" A B O Code. J. H. Love. Honolulu representative.

PLEASANTON

FOR THE TOURIST FOR THE SERVICE FOR THE KAMAAINA

LUXURIOUS SUITES EXCELLENT CUISINE

GET OUR RATES Before Settling Elsewhere

MINTEL WAINE

WAIMEA KAUAI Newly Renovated-Best Hotel on Kaual.

TOURIST TRADE SOLICITED. GOOD MEALS. Rates Ressonable. C. W. SPITZ : : Proprietor

Try a month at the beach-it will do you good. Fine bathing, good meals and comfortable ac-

commodations at

"Hustace Villa" Waikiki Beach, next Moana

For Ladles and Gentlemen,

Seaside Hotel "Finest dining room in the Territory." Jolly Saturday evening

J. H. HERTSCHE, Manager HOTEL AUBREY "A Home Away from Home" An Ideal Vacation Spot.

A. ZUMSTEIN, Prop.

Hauula, Oahu

HALEIWA RECREATION.

Tickets at Wells Fargo Office

A REAL CHANGE OF CLIMATE can be had at the new boarding

WAHIAWA

house in

day, states:

"Referring to telegram from your of. fice of the 20th ultimo treasury deci-

YEE YI CHAN

Chop Suey and other Chinese dishes served at reasonable prices. 119 Hotel Street, Near Maunak

DADED PAPRI

When the governor-general and to-bacco interests here joined forces sev-Twines, Printing and Writing Papers. AMERICAN-HAWAIIAN PAPER

THAYER PIANO CO., LTD.

STEINWAY

AND OTHER PIANOR. 156 Hotel Street. Phone 2313 TUNING GUARANTEED.